

Greenways Are Never Popular (Until They're Built)

Sam Reich
27 September 2017





Cycleways
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The CycleSafe Network

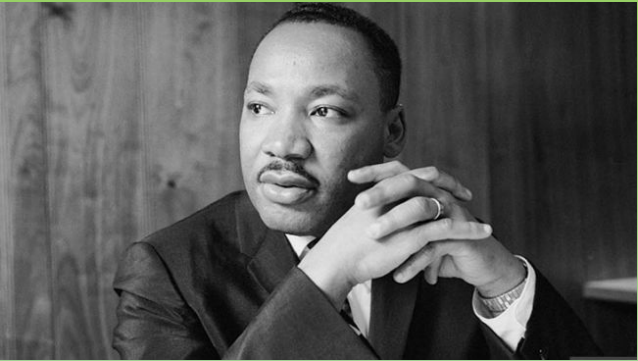
Active Transport Project

A Proposal to Transform Transport and Road Safety in the Hunter Region



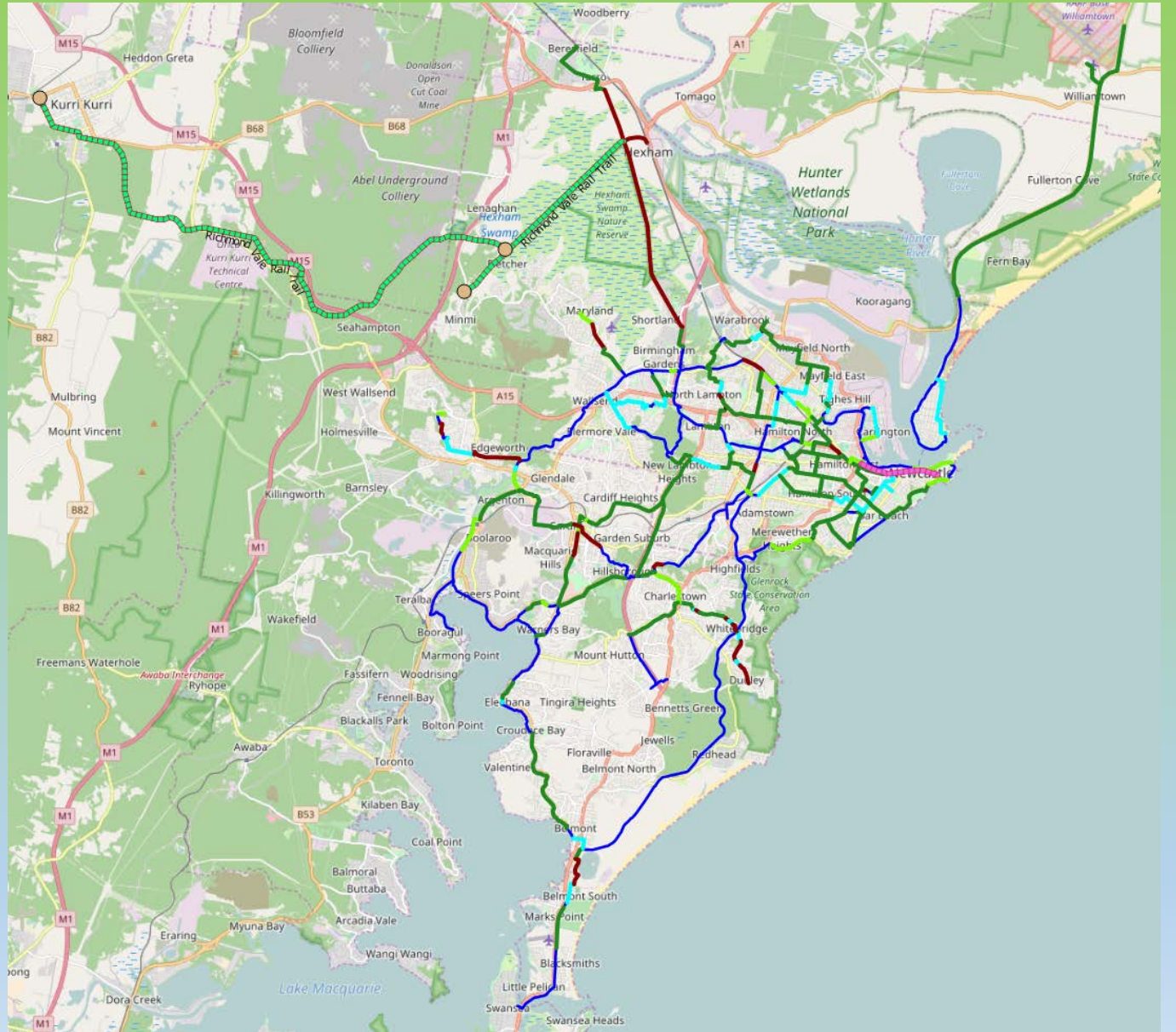
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I have a dream...

CycleSafe Network + Richmond Vale Rail Trail



What is the CycleSafe Network proposal, and why is it so important?

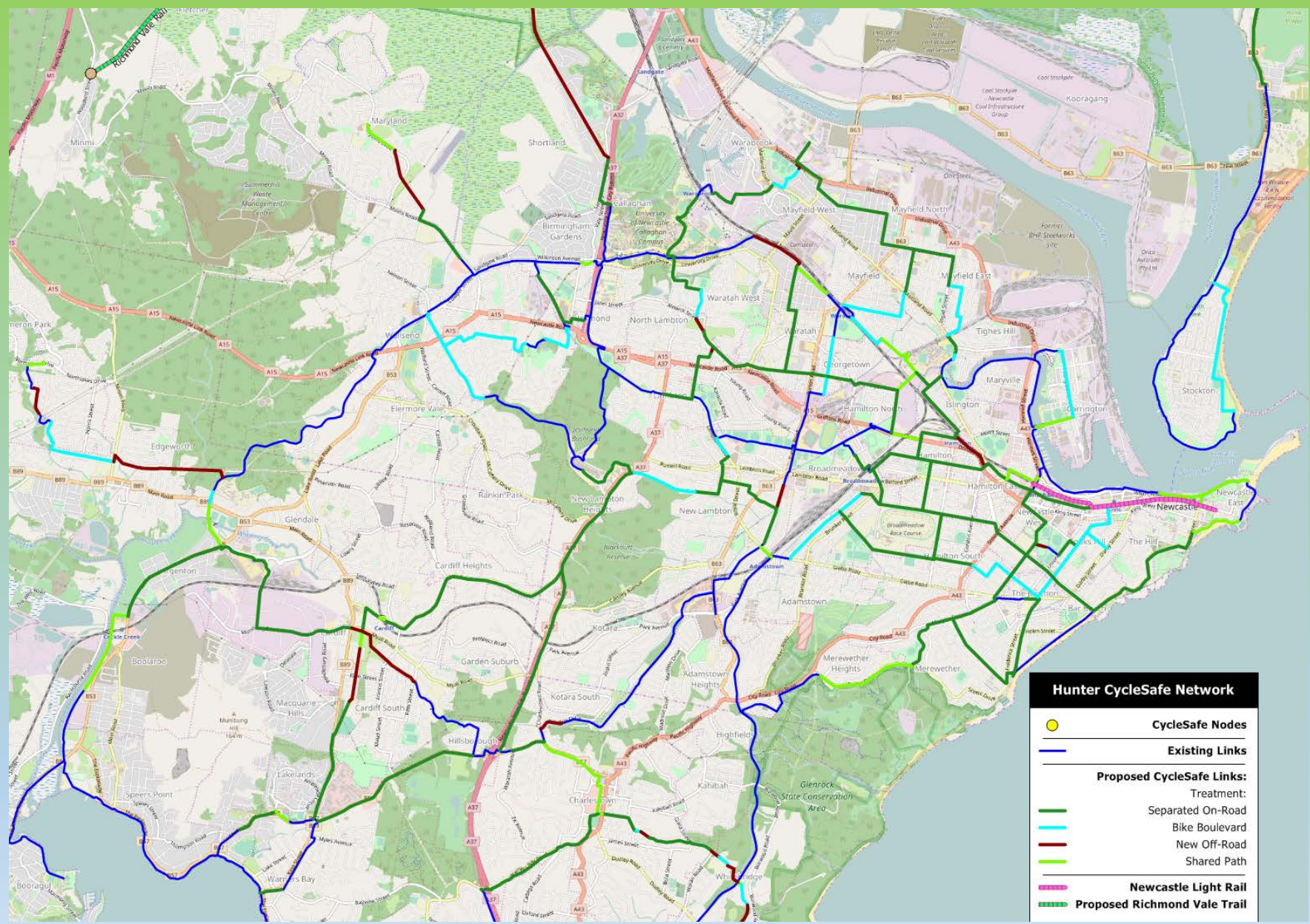
- 70% of people who don't cycle regularly say they would do so if it were safer.
- Many children no longer walk or ride to school. This impacts their health, independence, self esteem and academic performance.
- Every person who rides rather than drives takes one car off the road, and reduces parking demand.
- Reducing traffic congestion can only be achieved by providing alternatives to motor vehicles, not by building more, wider, faster roads. A network of cycleways is by far the most cost-effective way of achieving this.

THE PROPOSAL:

- Identifiable, familiar **NODES** are connected by primary **LINKS**
- In **NCC** and **LMC**, **90km** of existing safe cycleways will be joined by **140km** of new ones
- Consistent with **cycling strategies** already adopted by both councils
- **Funding** sought from NSW state government



	Jesmond 3.5 Wallsend 6.1
	Adamstown Stn 1.8 Kotara 3.1
Georgetown 1.1 Waratah Station 1.9 	



Everybody's doing it! For example:

- New Zealand is spending \$300 million on urban cycling initiatives over the next four years. (This is in addition to the New Zealand Cycle Trails project.)
- City of Melbourne councillors voted last year to implement the 2016-20 Bicycle Plan.
- Transport for London is accelerating cycleways development, including the Cycle Superhighways.
- Even Los Angeles is dramatically increasing cycling/walking budgets.
- Dozens of cities around the world are on a similar trajectory.

Why?

- Cycling is great for the local economy
- Cycling makes travelling around urban areas better for everyone
- Cycling makes towns and cities really liveable
- Investing in cycling is giving people what they want
- More cycling means reduced costs for the council
- Cycling is great for the environment overall
- Cycling makes people healthier and more productive



Family Safe



Fun and Healthy



Effective Transport



Integration with Public Transport is a key criteria.

Bike and ride dramatically increases ridership on these services.



I don't ride a bike so why should I support a cycleway network?









STATE PRIORITIES



At least four of the “Premier’s priorities” can be cost-effectively addressed:

- Creating jobs – More jobs are created per dollar than with other transport projects
- Building infrastructure – These are long life, low maintenance assets
- Tackling childhood obesity – Getting children exercising is critical to their long term health
- Keeping our environment clean – Reduced smog, chemicals and particulates

Bicycling Means Business

and

- improved public health, and
- infrastructure capital savings, and
- a better environment, and...

It's FUN!!!

How can you help?

The CSN is broadly supported right across our community.



Many more on the way!

RESOURCES (Websites, Blogs, Councils, Tourism Departments, Journals, etc.)

- **CycleSafe Network (COG):** <http://csn.org.au/> and <https://www.facebook.com/cyclesafenetwork/>
- **Newcastle Cycleways (BUG):** <http://newcastlecycleways.org.au/>
- **Bicycle NSW (Peak Body for BUGs):** <http://bicyclensw.org.au/>
- **One Street (Sustainable Transport Advocacy):** <http://www.onestreet.org/>
- **Cycle Tourism Australia (BSA):** <http://www.bikesa.asn.au/CTA> Introduction
- **Crazy Guy on a Bike (Journals, Forums):** <https://www.crazyguyonabike.com/>
- **There are literally hundreds** of government web sites, personal blogs, bicycle forums and other resources on the internet. Some local bike shops may also be knowledgeable.